

Data Privacy Policy

Policy Statement

This policy applies where the company (Biomedical Research Models Inc. d/b/a Biomere) receives personal data. Biomere takes the security and privacy of clients/visitors (“you”) very seriously. In the event of any conflict between any Service Agreements and this policy, this Privacy Policy shall have precedence.

Policy Content

Under the General Data Protection Regulation (GDPR) and other state specific and other privacy initiatives, personal information may be deemed Personal Data.

Introduction

Biomere respects your concerns about privacy. This Privacy Policy explains Biomere’s policies and procedures regarding information we collect from or about our clients/visitors and their use of our products and services. Biomere intends to provide you with a level of confidence in how we collect, use, share, and protect information that we collect. This Privacy Policy also explains how you can contact us if you have any questions or concerns. By providing information to us or by using our products or services, you agree to the terms and conditions of this Privacy Policy.

Information We May Collect

For purposes of this policy, personal data means information that both identifies (or may identify) and relates to you. The personal data that we collect is used to provide information relative to your use/interests in our products and services or improve the content and quality of our website, products, and services. It is not shared with or sold to other organizations for commercial purposes, except to provide services requested by you, or when we have obtained prior consent for the use of personal data for other specified purposes, or as otherwise set forth in this Policy. Personal information about an individual may include the following:

- Name
- Address
- Email addresses
- Telephone numbers
- Any other contact information, both physical and online
- Any other information stored online that may identify an individual

With specific regard to personal data received from a client/visitor, we may use such data to respond to client/visitor requests, customize future product/service activities for that client/visitor and offer services/products to client/visitors based on their history.

Biomere also uses collected information for the following general purposes: products and services provision, billing, invoice management, identification and authentication, services improvement, contact, and marketing.

Is Client/Visitor Information Shared?

Third-party service providers may have access to client/visitor personal data for the purposes of performing services on Biomere’s behalf. These service providers must not use such personal data for any other purposes other than as set forth in the terms of their agreements with Biomere, and such terms of agreement will contain appropriate provisions to safeguard your personal data and shall comply with the applicable data protection laws. Third-party service providers may be utilized for the following:

- Email Services
- Cloud Services
- Online File Storage

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- IT support
- Document Management Services
- Marketing Services
- Website analytics
- Auditors and other professional advisors
- Creating and Producing Images.

Our website may contain links to other websites and services. Any personal data that a client/visitor provides on or to a third-party website/or service is provided directly to the owner of the website/or service and is subject to that party's privacy policy. This policy does not apply to such websites or services and Biomere is not responsible for the content, privacy or security practices and policies of those websites or services.

Client/Visitor Rights

Client/visitor information non-disclosure: You can decline to submit information (including Personal Data), although this may prevent us from providing certain services/products to you.

To understand how to manage Cookies please refer to the Cookies section below.

Clients/Visitors may choose to change or limit the use and disclosure of their Personal Data or cancel an account by contacting us using the contact details below (Contact Information). Individuals can also unsubscribe from our marketing communications by following the instructions or unsubscribe mechanism in the original email message.

Changing or deleting your information: Biomere will provide you with access to your Personal Data and either correct this data if it is inaccurate or delete such data at your request if it is not otherwise required to be retained by law or for legitimate business purposes. If you would like to request access to your Personal Data, or to correct, amend or delete your Personal Data you can submit a written request to the *Contact Information* provided below. We may request specific information from you to confirm your identity.

If you have not already consented to the sharing of information with third parties, you will receive notice when information about you might go to third parties, and you will have an opportunity to opt-out or choose not to share the information.

Your State Privacy Rights

State consumer privacy laws may provide their residents with additional rights regarding our use of their personal information.

- To learn more about California residents' privacy rights, visit [CCPA AND CPRA PRIVACY NOTICE FOR CALIFORNIA RESIDENTS](#).
- Colorado, Connecticut, Virginia, and Utah each provide their state residents with rights to:
 - Confirm whether we process their personal information.
 - Access and delete certain personal information.
 - Data portability.
 - Opt-out of personal data processing for targeted advertising and sales.
- Colorado, Connecticut, and Virginia also provide their state residents with rights to:

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- Correct inaccuracies in their personal information, taking into account the information's nature processing purpose.
- Opt-out of profiling in furtherance of decisions that produce legal or similarly significant effects.

To exercise any of these rights please submit a written request to the *Contact Information* provided below. We may request specific information from you to confirm your identity.

Information Collected for Tracking and Customization (Cookies)

A cookie is a small file that a website transfers to your computer to allow it to remember specific information about your session while you are connected. Your computer will only share the information in the cookie with the website that provided it, and no other website can request it. There are two types of cookies:

- Session: Session cookies last only as long as your web browser is open. Once you close your browser, the cookie is deleted. Websites may use session cookies for technical purposes such as to enable better navigation through the site, or to allow you to customize your preferences for interacting with the site.
- Persistent: Persistent cookies are saved on a user's hard drive to determine which users are new to the site or are returning, and for repeat visitors.

Biomere's website saves persistent cookies. If you do not wish to have cookies stored on your machine, you can turn cookies off in your browser. You will still have access to all information and resources at the Biomere website. However, turning off cookies may affect the functioning of the websites. Be aware that disabling cookies in your browser will affect cookie usage at all other websites you visit as well.

We do not track our Site users over time and across third-party websites, we do not respond to browser do-not-track signals.

Ensuring the Security of Client/Visitor Information

Ensuring the security of client/visitor information is an important part of our business. We take reasonable and appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure, or destruction of data.

We restrict access to your information to Biomere employees, contractors and agents who need to know that information to operate, develop or improve products/services. These individuals are bound by strict confidentiality and may be subject to discipline if they fail to meet these obligations.

Secure software: We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input.

Unauthorized access: It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off from your account when finished using a shared computer. Do not share your login information with anyone else.

Data Storage

Biomere uses third party suppliers and hosting partners to provide the necessary hardware, software, networking, storage, and related technology required to run the business.

Disclosure

Biomere may be required to disclose Personal Data in response to lawful requests by public, governmental or regulatory authorities, or courts of competent jurisdiction, including in order to meet national security or law enforcement requirements, or when your actions violate the terms of any of your agreements with us.

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Updates and Effective Date

This Privacy Policy may be updated with the requirements of applicable data protection laws. We will notify you about material changes by either sending an email message to the email address you most recently provided to us or by prominently posting a notice on our website. We encourage you to periodically check back and review this policy so that you always will know what information we collect, how we use it, and with whom we share it.

Data Retention

We may retain your personal information as long as you continue to use Biomere products/services or have an account with us. You may close your account by contacting Biomere at the details below.

We may retain your personal information for an additional period as is permitted or required under applicable laws for legal, tax, or regulatory purposes, for legitimate and lawful business purposes, and for our own internal audit and record keeping purposes.

Contact Information

If you have any questions, concerns, or complaints about this policy or about how your personal information is handled, please contact us through our website, or at privacy@biomere.com or write to us at:

Biomere

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